Occupational and Environmental Medicine (OEM) is the medical specialty that identifies, prevents, and mitigates adverse effects of hazardous agents and conditions in the workplace and environment.

ACOEM Vision: Strengthening communities and workplaces by ensuring worker health, safety, well-being, and fostering a healthful environment.

ACOEM Mission: ACOEM provides leadership to promote optimal health and safety of workers, workplaces, and environments by:
- Educating healthcare / occupational health professionals and the public;
- enhancing the quality of OEM practice;
- guiding workplace and public policy; and
- advancing the field of occupational and environmental medicine.

Organizational Goals and Strategies: The following organizational goals shall serve as a foundation for all College activities, initiatives, and programs, and have been identified as guiding principles by the ACOEM Board of Directors for the three years spanning 2020-2023:

Goal 1: Increase Member Engagement and Enhance the Value in ACOEM Membership

Strategies:
- Expand members-only educational offerings, including CME
- Provide tools for professional development by career stage
- Conduct regular member needs assessments to improve member experience
- Increase opportunities for volunteer involvement to all member types through a transparent application process
**Goal 2: Increase the Impact of ACOEM and Enhance Organizational Effectiveness**

**Strategies:**
- Develop and provide competency based ACOEM tools and resources
- Enhance communication and collaboration between ACOEM Leadership, ACOEM Sections, and Component Societies
- Streamline governance entities to improve organizational efficiency

**Goal 3: Communicate the Value of OEM and Increase the Visibility of OEM and ACOEM**

**Strategies:**
- Expand outreach, education, and promotion of OEM to medical students, residents, non-OEM mid-career physicians, and other health and allied professionals
- Establish new communication vehicles for both internal and external audiences
- Increase social media presence and engagement
- Partner with other medical societies and organizations and develop targeted alliances

**Goal 4: Advance the OEM Body of Knowledge**

**Strategies:**
- Offer new opportunities to showcase and support evidence-based medicine and cutting-edge content
- Increase collaboration and diversify panels for the development of guidelines, position papers, and educational offerings
- Stimulate research and foster collaboration among researchers and clinicians
- Identify knowledge gaps and future research directions

**Goal 5: Improve the Viability and Sustainability of ACOEM**

**Strategies:**
- Identify and develop plans to retain members and attract new members
- Expand product offerings and enhance access to education to all members of the healthcare and occupational health team
- Increase content-driven revenue opportunities consistent with the ACOEM mission
- Identify and develop emerging leaders and prospective faculty while recognizing those who have made significant contributions
- Strengthen and support the Occupational and Environmental Health Foundation (OEHF)

*Approved by the ACOEM Strategic Planning Committee on February 25, 2020; Passed by the ACOEM Board of Directors on May 2, 2020.*