

# AMERICAN OCCUPATIONAL HEALTH CONFERENCE

Grand America Hotel • Salt Lake City, Utah May 1 – 4, 2022

# 2022 AOHC EXHIBITOR PROSPECTUS

# **Exhibit Days / Hours**

Sunday, May 1: 5:30 PM - 7:00 PM

Monday, May 2: 8:00 AM - 4:00 PM

Tuesday, May 3: 8:00 AM - 1:45 PM

A:HC2022

SHAPING THE FUTURE OF OEM

# **Exhibiting at AOHC 2022**

We can't wait to see you in Salt Lake City!

## **Budgeting and Preparation**

• Event: American Occupational Health Conference (AOHC 2022)

• **Exhibit Dates:** May 1 – 3, 2022

• **Conference Dates:** May 1 – 4, 2022

- **Anticipated Attendance:** 1,400 physicians, nurse practitioners. physician assistants, certified occupational health nurses, registered nurses, industrial hygienists, safety professionals, and other related healthcare personnel with an interest in occupational and environmental medicine (OEM).
- **Venue:** Grand America Hotel, Salt Lake City, Utah, and Swapcard virtual platform (this is a hybrid conference).
- There are three tiers of exhibitor space available. Please see the **Sponsorship Brochure** for additional opportunities to showcase your brand and services at AOHC 2022 and to support ACOEM.

#### **Booth Rental Fees**

	On or before January 31, 2022	On or after February 1, 2022
<b>Premium</b> (near entrance; no rail on side of booth facing aisle; close to food and beverage stations)	\$2,750	\$3,250
<b>Endcap</b> (no rail on side of booth facing the aisle)	\$2,550	\$3,050
Inline	\$2,250	\$2,750

**OEM Membership-based Associations or Boards** may be eligible for the discounted rate of \$700 for a 8' x 10' space. (Eligibility subject to verification; OEM Membership-based Associations or Boards must be nonprofit).

Contact <a href="mailto:exhibits@acoem.org">exhibits@acoem.org</a> for more information.

Note: Booths can be merged to form 8' x 20' or 8' x 30' spaces.

The rental fee must be paid when the application is submitted. No exhibitor may assign, sublet the whole or any part of the space allotted, nor exhibit therein any goods other than those manufactured or handled by the exhibitor in the regular course of business.

All applications are made with the understanding that the applicant company agrees to abide by all rules, requirements, restrictions, and regulations as set forth by AOHC Management. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due by Management. Applications for exhibit space are subject to review by the ACOEM Council on Education and Academic Affairs to determine suitability for the conference and to ensure conformity with conference standards.

## **Cancellation Policy**

If booth space is canceled by an exhibitor on or before January 31, 2022, a refund will be made for 50% of the total cost of the exhibit space reserved. **There will be no refunds for canceling after January 31, 2022.** Shipping information will be available in the Exhibitor Services Kit available in January. **Standard booths are 8' x 10' and include the following:** 

- Carpeting in the exhibit hall
- One six-foot skirted table, two chairs, one wastepaper basket, draped back wall, side rails depending on booth selection, booth identification sign
- Overnight perimeter security

#### **Exhibitors will also receive:**

- Two badges per each 8' x 10' space. Additional badges may be purchased to access the exhibit hall for \$199. Please contact <a href="mailto:exhibits@acoem.org">exhibits@acoem.org</a> for more information
- Listing in the AOHC section of the ACOEM website
- Listing in the AOHC Exhibitor Directory
- Basic listing in AOHC 2022 mobile app
- Pre- and post-conference mailing lists for one time use only
- Listing in ACOEM's Journal of Occupational and Environmental Medicine

Lead retrieval services can be ordered through the exhibitor services kit. Prices start at \$325 if you order before March 11, 2022.

# **Preliminary Exhibit Hall Schedule**

A final schedule will be released in the Exhibitor Services Kit, available approximately four weeks prior to AOHC.

# **Exhibit Hall Hours (times subject to change)**

- Sunday, May 1: 5:30 pm 7:00 pm
- Monday, May 2: 8:00 am 4:30 pm
- Tuesday, May 3: 8:00 am 1:45 pm
- Tuesday, May 3 -Dismantle: 1:45 pm 5:00 pm

**Questions regarding purchasing a booth and sponsorship opportunities** should be directed to Janet Fyock 847-818-1800 or <a href="mailto:exhibits@acoem.org">exhibits@acoem.org</a>

**General questions for the expo Services Provider should be directed towards** Modern Expo & Events: **expo@modernexpo.com** or 801-983-8160.

## **Important Dates/Deadlines**

- January 31, 2022: last day to cancel and secure 50% refund
- **January 31, 2022**: last day to secure Premier, Endcap, and Inline booths at the early bird price (save \$500 on all booth types)
- April 12, 2022: last day to submit exhibitor personnel names
- **April 15, 2022**: pre-conference attendee list distributed as a Microsoft Excel file (date subject to change); list includes full name, mailing address and email address for attendees opted-in to receive third party emails
- April 26, 2022: last day to reserve an exhibitor booth
- April 27, 2022: last day to submit insurance coverage form to <a href="mailto:exhibits@acoem.org">exhibits@acoem.org</a>
- May 10, 2022: post-conference attendee list distributed as a Microsoft Excel file (date subject to change); list includes full name, mailing address and email address for attendees opted-in to receive third party emails

# **Exhibit Application**

- This is a new platform all exhibitors must register as a new exhibitor and create an account
- Log in to the exhibitor portal and complete an online booth application. Contact <a href="mailto:exhibits@acoem.org">exhibits@acoem.org</a> if you wish to reserve a larger booth space (8' x 20' or 8' x 30')
- Review/add a sponsorship opportunity if appropriate
- Pay for your booth and sponsorship either online with a credit card or note that you are paying by check to trigger the generation of an invoice
- ACOEM staff will review and approve your booth and a booth confirmation will be emailed to the booth contact
- Booth contact will receive an email with information on how to populate specific items via the Task Manager in the exhibit management platform including:
  - Organization details i.e., booth contact info, description of your organization to be included on the AOHC website, etc.
  - Upload Company logo and link
  - Remember to use the "I'm Exhibiting" logo for email signature, on marketing materials, on your website, in social media posts, etc. to let everyone know you are exhibiting at #AOHC2022! This conference logo will be distributed to all exhibitors as payment is received.

Tasks may be added periodically. Please keep an eye on your email box to see if there are any outstanding tasks regarding your physical or virtual exhibit booth.

## THANK YOU TO PAST AOHC EXHIBITORS

- ❖ 3bExam
- ❖ ACOEM Career Center
- ❖ Aelius MD Occupational HER & Billing
- American College of Lifestyle Medicine
- American College of Preventive Medicine (ACPM)
- American Congress of Rehabilitation
   Medicine ACRM
- Axion Health, Inc.
- ❖ B2B Revolutions
- Benson Medical Instruments Co.
- ❖ CDC NCEH/ATSDR
- Center for Asbestos Related Disease (CARD)
- Central Intelligence Agency
- Concentra
- Cority
- Corporate Health Resources, Inc.
- Council for Accreditation in Occupational Hearing Conservation (CAOHC)
- Dynavax Technologies
- e3 Diagnostics
- Enterprise Health
- evolvemed
- ❖ Gensco Pharma
- H-Wave
- Industrial Physical Capability Services
- InfoTech Inc.
- Kaiser Permanente/The Permanente Medical Group, Inc.
- Logistics Health Incorporated
- MDGuidelines (Reed Group)
- MDocHaus
- Med Care Pharmaceuticals
- ❖ MEDI
- Medi Lazer

- ❖ MediTrax
- Medlock Consulting
- Methapharm, Inc.
- National Institute for Occupational Safety and Health (NIOSH)
- National Jewish Health
- Net Health (Agility)
- Nova Medical Centers
- ❖ Novo Nordisk
- ❖ OEM Health
- OHD, LLLP
- Omega Laboratories, Inc.
- Premise Health
- PrognoCIS by Bizmatics Inc.
- Provider Solutions and Development
- Psychemedics Corporation
- QTC
- Reliant Urgent Care
- ResMed
- SafeLane Health, Inc.
- Sansum Clinic
- SC Johnson Professional
- Sebski Telehealth, LLC & DigiGone
- ❖ Select Medical
- SHOEBOX Audiometry
- Tremetrics
- ❖ TSI Inc.
- UBS Financial Services
- UL EHS Sustainability
- Urgent Care Association
- Valneva USA, Inc.
- VaxServe
- VMO Tech
- Wolters Kluwer
- ❖ WorkSTEPS
- ZOLL Medical Corporation

## **Terms & Conditions**

In submitting this application and contract, the exhibitor agrees to comply with all rules, restrictions and any other directives issued by the American College of Occupational and Environmental Medicine (ACOEM) in connection with the 2022 American Occupational Health Conference Exposition. This includes, but is not limited to, information contained in the sponsorship opportunities, confirmation materials, and the Rules and Regulations outlined below.

#### 1. Exhibit Dates and Hours

Scheduled exhibit hours begin on Sunday, May 1, 2022, and end on Tuesday, May 3, 2022.

#### 2. Application and Contract for Exhibit Space

This contract for exhibit space assignment by ACOEM and/or its agents acting as Management of the Exposition, referred to hereafter as "ACOEM," for space constitute a contract for the right to use the same. This contract should be filed promptly with ACOEM, acting through its officers, agents or employees as Management of the Exposition.

#### 3. Eligibility to Exhibit

ACOEM reserves the right to exercise its sole discretion in acceptance or refusal of applications. If an application is not accepted by ACOEM, all money will be returned to the applicant.

#### 4. Nonendorsement

The exhibiting of products or services at the ACOEM Exposition does not constitute an endorsement by ACOEM. Exhibitors are not permitted to represent that their products or services have been endorsed by ACOEM unless ACOEM has specifically provided express written endorsement.

#### 5. Terms of Payment

Invoices will be generated upon receipt of applications. Exhibit space and sponsorships will not be considered final until payment is received in full and are on a first come, first served basis. **CONTRACTS WILL NOT BE PROCESSED WITHOUT PROPER PAYMENT**. Pricing is based on the date that the completed application and payment is received. Exhibit space and sponsorships will not be held without payment. No exceptions will be made.

#### 6. Cancellation of Space

If space is canceled by an exhibitor on or before January 31, a refund will be made for 50% of the total cost of exhibit space reserved. There will be no refunds made to companies canceling after January 31, 2022. All cancellations must be in writing, addressed to: Janet Fyock, ACOEM, 25 NW Point Boulevard, Suite 700, Elk Grove Village, Illinois, 60007 and/or via email at <a href="mailto:exhibits@acoem.org">exhibits@acoem.org</a>. Any space not populated

by Sunday, May 1, at the time listed in the Exhibitor Services Kit for which special arrangements have not been made in writing, may be reassigned by ACOEM without obligation to make a refund.

A reduction of the number or size of booths reserved is regarded as a cancellation, and the rules of cancellation will apply. Deposits received on the canceled booths will not be applied to the remaining balance of other booths held.

#### 7. Space Assignment

All exhibits will be hosted at the Grand America Hotel, Salt Lake City, Utah, with a virtual component (hybrid) on the Swapcard virtual platform.

All booth assignments will be made on a first-come, first-served basis, and duplicate requests shall be determined by date of receipt, past exhibit history, and any special requirements. ACOEM reserves complete authority for assignment of exhibit space.

#### 8. Use of Pre- and Post-Conference Attendee Lists

Exhibitor may use the provided pre-Conference and post-Conference attendee lists each for one time only. Exhibitor will not automatically sign attendees up for mailing lists, even if the list has an "unsubscribe" or "opt-out" option. Exhibitor will not copy the list or any portion thereof or extract or retain any information there from. Exhibitor will not at any time permit any ACOEM list information to pass into the hands of another person, association, organization or company. Any prohibited use by user shall constitute a material breach of this contract and ACOEM may take full action permitted under the law. ACOEM requires preapproval of all promotional pieces sent using this list. More instructions will be included when the mailing list is distributed.

#### 9. Exhibit Installation, Storage and Removal

Booths must be populated by Sunday, May 1, 2022, no later than 4:00 pm. In the event that the exhibitor fails to populate his or her booth within the proper time, fails to pay the rental charges for space or fails to comply with any provisions concerning the use of the space, ACOEM shall have and reserves the right to take possession of the space and reassign without refund.

#### 10. Use of Virtual Space: Booth Population

This is a hybrid event – every exhibitor will have the option to populate a virtual booth. Instructions will be provided to the exhibitor contact in advance of the live event.

**Subletting and Sharing of Space:** Subletting and sharing of space are permitted only for divisions of the same company,

with approval of ACOEM. The subletting and sharing of exhibit space are strictly prohibited to separate companies.

**Company Mergers:** In the event that a company merges with, is bought by or purchases another company, ACOEM must be notified in writing of such changes.

**Exhibit Staffing:** As a courtesy to the attendees and fellow exhibitors, it is important that exhibitors staff their exhibits on time each day. Exhibit booths must be manned during all exhibit hours until the scheduled closing of the Exposition. Number of exhibit representatives staffing the booth varies by exhibitor tier (2 per 10' x 10' space). Exhibitors must display goods manufactured or dealt by them in their regular course of business, unless approved in advance by ACOEM.

**Distribution of Products and Materials:** Distribution of advertising and other promotional materials varies according to booth tier. There are to be no retail sales on the show floor resulting in the exchange of currencies.

No firm or organization, individual or company without assigned exhibit space or special ACOEM approval will be permitted to solicit business or distribute promotional materials.

ACOEM reserves the right to restrict exhibits that may detract from the general character of the show as a whole. All demonstrations or other promotional activities must be within the limits of the exhibit booth.

**Booth Activity:** Demonstrations must be confined to the limits of the tier of the space contracted. The use of magicians, massage therapists, fortune tellers, dancers, mimes, puppet shows or other entertainment of this nature is prohibited unless the exhibitor has written permission from ACOEM.

*Indemnification:* Exhibitor agrees to indemnify and hold APHA and Venue, along with their affiliates, officers, directors, employees, subsidiaries, parent, agents, and permitted assigns, harmless from and against any and all third-party claims, losses, liabilities, damages, expenses, and costs, including reasonable attorneys' fees and court costs, arising directly or indirectly out of Exhibitor's: (i) negligence or willful misconduct; or (ii) material breach of any of the terms of this Agreement.

*Insurance:* Exhibitor shall maintain, at its own cost and expense, insurance coverage sufficient to cover its obligations and indemnifications hereunder.

**Social Functions/Special Events** Any exhibitor-held hospitality, function or social event must be pre-approved

by emailing Heather Hodge <a href="mailto:heather@acoem.org">heather@acoem.org</a>. Private functions are allowed only during program-free hours and must not conflict with any ACOEM special programs, social and theme events. Failure to comply may result in a delay in receiving the information for next year's show and/or denial of participation in all future ACOEM Conferences, meetings, and events. Exhibitors may not host a private event that conflicts with AOHC sessions.

#### 11. Conference Postponement or Cancellations

ACOEM, at its discretion, shall have the right to postpone or cancel the Conference and Exposition and shall not be liable to the exhibitor for losses resulting from such delay or cancellation. ACOEM will not be liable for the fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: By reason of the platform being damaged or destroyed by fire, act of God, terrorism, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond ACOEM control. It will, however, in the event of its not being able to host an exhibit for any of the reasons above, reimburse exhibitor on a prorated basis for the amount already paid by exhibitor for exhibit booth space.

#### 12. Complying with ACOEM Terms & Conditions

Exhibitor agrees to comply with all rules and regulations of ACOEM.

#### 13. Business Partner Participation

Business partners who are not exhibiting will not be permitted to register as Conference attendees or guests.

#### 14.Amendments

Any and all matters and questions not specifically covered by the preceding regulations shall be subject to the decision of ACOEM. These Rules & Regulations shall be binding on exhibitors equally with the foregoing conditions. Exhibitors shall be notified in writing of any amendments to these regulations.

#### 15. Use of ACOEM and AOHC name and logo

The use of the ACOEM and AOHC names, logos and other identifying marks may not be used in signs, advertising or promotions in any media or descriptive product literature without the written consent of ACOEM. Approved exhibitors may use the Exposition-specific logo provided by ACOEM on email signatures, email communications and advertising during the dates specified by ACOEM under the rules and regulations specified by ACOEM.